



4405 Stewart Ave. Suite A • Wausau, WI 54401 • 715.848.0001 • FAX: 715.848.8707

CONFIDENTIAL APPLICATION FOR CREDIT

Date _____

Our company sells primarily on a 'cash with order' basis. Credit terms are available to clients only when the number of regular invoices per month and the size and complexity of the client's organization make it inconvenient to draw a check each time an order is delivered.

If your organization meets the above requirements, keeps payments current, and can furnish acceptable credit information and responsibility requested on this form, we will be pleased to extend credit within reasonable limits on NET DAY TERMS.

Please note: Our credit terms are available for convenience of payment only, not for the purpose of financing your business. In today's economic climate, businesses have more difficulty in the area of "cash flow" than in any other area. Our policy is to remain financially strong and viable in order to be of continued good service to you and to facilitate expansion of our facilities necessary to meet your growing needs.

Firm Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ FAX: _____ **Will you pay on time?** Yes No

ACCOUNTING OFFICES:

Address: _____ City: _____ State: _____ Zip: _____

Contact: _____ Phone: _____ FAX: _____

Type of Business: _____ Approx. Monthly Printing Usage \$: _____
(Minimum \$ 100 per month.)

Legal Identify: Sole ownership Co-partnership Corporation How long in business? _____

Name of Principal(s): _____

Driver's License #(s): _____ Social Security #(s): _____

Major Credit Card: _____ Account #: _____ Expiration Date: _____

Do you require Purchase Orders? Yes No If "No", please list authorized purchasers: _____

REFERENCES: Bank (Business Account): _____ Branch: _____

Address: _____ City: _____ State: _____ Zip: _____

Account #: _____ Person to Contact: _____ Phone: _____

THREE BUSINESS REFERENCES:

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

Name: _____ Phone: _____

Address: _____ City: _____ State: _____ Zip: _____

PERSONAL GUARANTEE: In the event _____ defaults in the performance of any obligation
Company Name

incurred to Sir Speedy, I personally will be responsible for and will immediately discharge said obligations.

Signature: _____ Please Print Name: _____

Residence Address: _____ City: _____ State: _____ ZIP: _____

Phone: _____ Driver's License #: _____ Social Security #: _____

THE APPLICANT AGREES TO THE TERMS & CONDITIONS OF THIS OPEN ACCOUNT AGREEMENT AS FOLLOWS:

1. Payment in full is due within 30 days of receipt of the Sir Speedy invoice for each order which will be submitted with delivery.
2. An open account is offered to those customers who will average \$50 or more per month in charges.
3. All legal fees, court costs, and collection fees to be paid for by the applicant, in case of default on the terms of this agreement.
4. Interest will be paid to Sir Speedy, by the applicant, at the rate of 1-1/2% per month, on all money due Sir Speedy over 30 days.
5. Title for all work and services performed by Sir Speedy shall not pass to the applicant until all money due Sir Speedy is paid in full.
6. The applicant hereby gives permission to disclose its experience with the bank indicated above to Sir Speedy. This information is to be used in consideration of granting an open account to the applicant.

ACCEPTANCE OF TERMS & CONDITIONS AS HEREBY SET FORTH BY OWNER, PARTNER OR CORPORATE OFFICER

Authorized Signature: _____ Title _____ Date _____

FOR OFFICE USE ONLY: Approved by: _____ Date _____ Open Account Limit _____

Open Account Ledger Started Customer Notified Application is Accepted

PRINTING TRADE CUSTOMS

Trade Customs have been in general use in the Printing Industry throughout the United States for more than 50 years.

QUOTATIONS - A quotation not accepted within thirty (30) days is subject to review.

ORDERS - Orders regularly entered, verbal or written, cannot be cancelled except upon terms that will compensate printer against loss.

EXPERIMENTAL WORK - Experimental work performed at customer request, such as sketches, drawings, composition, plates, presswork and material will be charged for at current rates and may not be used without consent of the printer.

PREPARATORY WORK - Sketches, copy dummies and all preparatory work created or furnished by the printer, shall remain his exclusive property and no use of same shall be made, nor any ideas obtained therefrom be used, except upon compensation to be determined by the printer.

CONDITION OF COPY - Estimates for typesetting are based on the receipt of original copy or manuscript clearly typed, double-spaced on 8.5 x 11" uncoated stock, one side only. Condition of copy which deviates from this standard is subject to re-estimating and pricing review by printer at time of submission of copy, unless otherwise specified in estimate.

PREPARATORY MATERIALS - Art work, type, plates, negatives, positives and other items when supplied by the printer shall remain his exclusive property unless otherwise agreed in writing.

ALTERATIONS - Alterations represent work performed in addition to the original specifications. Such additional work shall be charged at current rates and be supported with documentation upon request.

PROOFS - Proofs shall be submitted with original copy. Corrections are to be made on "master set", returned marked "OK", or "OK with corrections" and signed by customer. If revised proofs are desired, request must be made when proofs are returned. Printer regrets any errors that may occur through production undetected, but cannot be held responsible for errors if the work is printed per customer's OK or if changes are communicated verbally. Printer shall not be responsible for errors if the customer has not ordered or has refused to accept proofs or has failed to return proofs with indication of changes or has instructed printer to proceed without submission of proofs.

PRESS PROOFS - Unless specifically provided in printing quotation, press proofs will be charged for at current rates. An inspection sheet of any form can be submitted for customer approval at no charge, provided customer is available at the press during the time of makeready. Any changes, corrections, or lost press time due to customer's change of mind or delay will be charged for at the current rate.

COLOR PROOFING - Because of the differences in equipment, paper, inks and other conditions between color proofing and production pressroom operations, a reasonable variation in color between color proofs and the completed job shall constitute acceptable delivery. Special inks and proofing stocks will be forwarded to customer's suppliers upon request at current rates.

OVERRUNS OR UNDERRUNS - Overruns or underruns not to exceed 10% on quantities ordered up to 10,000 copies and/or the percentages agreed upon over or under quantities ordered above 10,000 copies shall constitute acceptable delivery. Printer will bill for actual quantity delivered within this tolerance. If customer requires guaranteed "no less than" delivery, percentage tolerance of overage must be doubled.

CUSTOMER'S PROPERTY - The printer will maintain fire, extended coverage, vandalism, malicious mischief and sprinkler leakage insurance on all property belonging to the customer, while such property is in the printer's possession. Printer's liability for such property shall not exceed the amount recoverable from such insurance.

DELIVERY - Unless otherwise specified, the price quoted is for single shipment, without storage, F.O.B. local customer's place of business or F.O.B. printer's platform for out-of-town customers. Proposals are based on continuous and uninterrupted delivery of complete order, unless specifications distinctly state otherwise. Charges related to delivery from customer to printer or from customer's supplier to printer are not included in any quotations unless specified. Special priority pickup or delivery service will be provided at current rates upon customer's request. Materials delivered from customer or his suppliers are verified with delivery tickets as to cartons, package or items shown only. The accuracy of quantities indicated on such tickets cannot be verified and printer cannot accept liability for shortage based on supplier's tickets. Title for finished work shall pass to customer upon delivery, to carrier at shipping point or upon mailing of invoices for finished work, whichever occurs first.

PRODUCTION SCHEDULES - Production schedules will be established and adhered to by customer and printer, provided that neither shall incur any liability or penalty for delays due to state of war, riot, civil disorder, fire, strikes, accidents, actions of Government or civil authority and acts of God or other causes beyond the control of customer or printer.

CUSTOMER FURNISHED MATERIALS - Paper stock, camera copy, film, color separations and other customer furnished materials shall be manufactured, packed and delivered to printer's specifications. Additional cost due to delays or impaired production caused by specification deficiencies shall be charged to the customer.

TERMS - Payments shall be net cash thirty (30) days from date of invoice unless otherwise provided in writing. Claims for defects, damages or shortages must be made by the customer in writing within a period of thirty (30) days after delivery. Failure to make such claim within the stated period shall constitute irrevocable acceptance and admission that they fully comply with the terms, conditions and specifications. Printer's liability shall be limited to stated selling price of any defective goods, and shall in no event include special or consequential damages, including profits (or profit loss). As security for payment of any sum due or to become due under terms of any Agreement, printer shall have the right, if necessary, to retain possession of and shall have a lien on all customer's property in printer's possession, including work in process and finished work. The extension of credit or the acceptance of notes, trade acceptances or guarantee of payment shall not affect such security interest and lien.

INDEMNIFICATION - The customer shall indemnify and hold harmless the printer from any and all loss, cost, expense and damages on account of any and all manner of claims, demands, actions, and proceedings that may be instituted against the printer on grounds alleging that the said printing violates any copyright or any proprietary right of any person, or that it contains any matter that is libelous or scandalous, or invades any person's right to privacy or other personal rights, except to the extent that the printer has contributed to the matter. The customer agrees to, at the customer's own expense, promptly defend and continue the defense of any such claim, demand, action or proceeding that may be brought against the printer, provided that the printer shall give to the customer such reasonable time as the exigencies of the situation may permit in which to undertake and continue the defense thereof.